

Title:	Progress on Health and Wellbeing in Brighton & Hove
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Purpose/Key Messages:	To provide an update on the work of the Health & Wellbeing Board in the city
Significance to BHC and Delivering SCS outcomes:	The Health & Wellbeing Board is one of Brighton and Hove Connected's key partnerships. It is responsible for city outcomes in terms of the health and wellbeing agenda.
What is BHC being asked to do?	Members are asked to consider and discuss the paper in terms of development of the future health and wellbeing strategy for the city.
Next steps and report back mechanism:	BHC members will be kept informed of ongoing work in this area.

1. Background

Following the development of Health and Wellbeing Boards the Government issued guidance on developing Joint Strategic Health and Wellbeing Strategies. Section 196 of the Health and Social Care Act 2012 (the Act) makes it a duty of the Health & Wellbeing Board to prepare and publish a Joint Health and Wellbeing Strategy. The Board is also required to take into account the Statutory Guidance on Joint Strategic Needs Assessments and Joint Health and Wellbeing Strategies published in March 2013.



The purpose of the joint health and wellbeing strategy (JHWS) is to improve the health and wellbeing of the local community and reduce inequalities for all ages. Their development is not an end in itself, but a continuous process of strategic assessment and planning. At the core of the JHWS is the need to develop local evidence-based priorities for commissioning which will improve the public's health and reduce inequalities. The JHWS should help determine what actions local authorities, the local NHS and other partners need to take to meet health and social care needs, and to address the wider determinants

that impact on health and wellbeing. In preparing joint strategic needs assessments (JSNAs) and JHWSs, health and wellbeing boards must have regard to guidance issued by the Secretary of State or be able to justify departing from it.

(https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/223842/Statutory-Guidance-on-Joint-Strategic-Needs-Assessments-and-Joint-Health-and-Wellbeing-Strategies-March-2013.pdf)

2. The 2012-2014 Health and Wellbeing Strategy

The Joint Health and Wellbeing Strategy currently in place dates from 2012. It was developed systematically by a staged process. The first stage was to identify the priorities within the Brighton & Hove JSNA by three component parts:

- I. *Wider determinants which have the greatest impact on health and wellbeing.* These were: child poverty, education, employment, housing and fuel poverty.
- II. *High impact social issues.* These were: alcohol, healthy weight, domestic and sexual violence, mental wellbeing, smoking and disability.
- III. *Specific conditions.* These were: cancer and cancer screening, HIV / AIDS, musculoskeletal conditions, diabetes, coronary heart disease, flu immunisation and dementia.

These were mapped across the life course of children and young people, adults and older people.

The second stage was to consider these priority areas within the context of two criteria:

- I. Whether or not a strategic piece of work already in place with a corresponding action plan.
- II. Whether or not a multi-disciplinary strategic group such as the Health and Wellbeing Board could add some impetus to achieving better measurable outcomes in a relatively short time frame of 18 months to 2 years.

On the basis of this process the following priorities were selected for the Joint Health and Wellbeing Strategy:

- I. Smoking,
- II. Healthy weight,
- III. Cancer and cancer screening,
- IV. Dementia, and
- V. Emotional and mental wellbeing.

Interim reports were brought to the Health and Wellbeing Board during 2012 - 2014 with a full report with progress and future plans with regard to the five priority areas discussed at the Joint Health and Wellbeing Strategy in September 2014.

3. Developing a new Health and Wellbeing Strategy

Following the discussion on the previous strategy, it was proposed that Health and Wellbeing Board adopt a new Joint Health and Wellbeing Strategy and that fulfils the following criteria:

- Clear links to the JSNA, the Community Strategy and Safeguarding priorities in the city;
- Based on wide public engagement across the city;
- Expressed in term of higher level strategic goals;
- Reflected in measurable outcomes.

This approach would help the Board to consider wider influences on health and wellbeing such as housing, employment, education, etc. Furthermore, the Board agreed that there should be specific public engagement in developing and adopting these strategic priorities. In October 2014 the Board provisionally agreed on *draft* strategic priorities which were further developed in order to facilitate engagement in discussion of a new strategy:

1. Reduce inequalities across Brighton & Hove
2. Give every child in the city the best chance in life
3. Develop healthy and sustainable communities and neighbourhoods
4. Build a resilient population
5. Give every person the best chance of aging well

To start the development of this strategy, a meeting of the community wide Health and Wellbeing Partnership was held on Thursday 27th November 2014. The partnership was asked to consider these draft priorities and to suggest any other areas which might be priorities. The partnership was asked to consider these against a framework in facilitated discussion tables. The framework for consideration of draft priorities was as follows:

- Where the system worked well;
- Where the pressure points were;
- Where our knowledge needed improving;
- How we could work together more effectively;
- Financial challenges.

There was a strong attendance at the meeting Health and Wellbeing Partnership, in particular from 3rd sector organisations but also from statutory organisations and this is reflected in the themes identified in the feedback on the draft priorities. Recorded feedback was most extensive in the priority areas of 'inequalities' and 'aging well'. There were several emerging Themes

i. Reduce inequalities across Brighton & Hove

- The focus on inequality needs to be more on wider determinants such as housing and employment, drawing in businesses and employers more than is currently the case.
- Certain groups in particular, such as travellers and people with English as a second language require more coordinated support.

ii. Give every child the best chance in life

- There are more opportunities within education establishments to improve health and wellbeing.
- Certain groups in particular, such as home educated children may be missing out.
- The health and wellbeing approach used by Public Health in schools could be extended as a platform for tackling a range of health and wellbeing issues.

iii. Developing Healthy and Sustainable Communities

- Wider determinant areas were again identified as important and there are some low cost assets such as parks and open spaces which might be exploited more.
- Better communication with communities is required.
- Shared budgets and greater strategic integration with 3rd sector organisations could improve outcomes.

iv. Build a resilient population

- There are lots of assets available but insufficient knowledge of what is out there. We could deal with more need by utilising what is already in place better.
- Isolation with clear impacts on health and wellbeing is a problem in what is outwardly a vibrant city.
- There is scope for the statutory sector to 'let go' more and pass responsibility onto communities.

v. Give every person the best chance of aging well

- There is a feeling that with a high proportion of young people, older people in Brighton & Hove might lose out.
- There could be much greater coordination and integration of services across the 3rd and statutory sector to support older people.
- There is an information deficit on services, especially for particularly vulnerable groups.

At the March 2015 meeting of the Health and Wellbeing Board it was agreed that a group of senior officers across the local authority and clinical commissioning group should develop a new draft strategy, based on the themes below, with reference to the JSNA and the feedback from the Health and Wellbeing Partnership Event. The aim would be to adopt the new strategy after the election in the early autumn.

Themes for the 2015 Health and Wellbeing Strategy

- *Reduce inequalities*
- *Give every child the best start in life*
- *Develop healthy, sustainable and resilient communities*
- *Give every person the best chance of aging well*
- *Deliver the best health and social care*

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