

Title:	Presentation on Development of the new City-Wide Housing Strategy 2014
Author(s):	Martin Reid - Head of Housing Strategy, Development & Private Sector Housing, Brighton & Hove City Council
Purpose/Key Messages:	Presentation to inform Brighton & Hove Connected on how the new City-wide Housing Strategy 2014 will be developed, outlining the process and scope of the strategy consultation, engagement and sign off.

1. Significance to BHC and Delivering SCS outcomes:

Housing is a key council Corporate Plan and Sustainable Community Strategy priority. Improving Housing and Affordability is a stand alone chapter of the Community Strategy aligned to the City-wide Housing Strategy. The current Housing Strategy aims to enable healthy homes, healthy lives and a healthy city that reduces inequality and offers independence, choice and a high quality of life. The Strategy focuses on: Improving Housing Supply; Improving Housing Quality; and, Improving Housing Support.

The Housing Strategy sets the context of housing need, challenges and opportunities in the City. It is a fundamental piece of evidence in support of the City Plan, our Local Housing Investment Plan and related Health, Social Care, Children's Services and other priorities. The Housing Strategy review builds upon the successes of previous housing strategies, setting out priorities and strategic goals that identify and reflect housing pressures and opportunities in the City and seek to make a real difference, ensuring delivery of services and resources are aligned to meeting changing needs and new challenges faced by local people and service providers.

Delivery of a new fit for purpose housing strategy and action plan will make sure that services internal and external to the Council are able to adapt to and reflect the City's changing housing needs. The strategy brings benefits to the City through ensuring best use of existing housing resources, partnership working, maximising inward investment & and housing related funding opportunities for the Council and its partners. The current Housing Strategy is due to expire in 2014. This presentation outlines how the new Housing Strategy will be developed.

2. What is BHC being asked to do?

Engage with the process of consultation, engagement and delivery of a new fit for purpose Housing Strategy and action plan through to the final approval and sign off via Strategic Housing Partnership and Brighton & Hove Connected.

3. Next steps and report back mechanism:

The Housing Strategy will be developed in line with the process outlined in the Project Initiation Document and Project Plan reflected in the presentation. We have commenced initial consultation on scoping the strategy with the Strategic Housing Partnership and key council, public health, community and other partners. In addition to reports to Housing Committee there will be regular updates to Strategic Housing Partnership. The outcome of our initial scoping exercise will inform development and consultation on the draft Housing Strategy. The findings of all the consultation stages will be notarised in a consultation report. The final refreshed City-wide Housing Strategy Housing will be subject to approval of Housing Committee, Strategic Housing Partnership and Brighton & Hove Connected.

4. Review and Development of the new Housing Strategy Initial Consultation Paper

The scoping paper is the first stage in the development of the City's new Housing Strategy that addresses the important housing and housing related support issues affecting local residents of Brighton & Hove – both now and in the future.

The consultation on the scoping paper, which is now in progress, is via a range of mechanisms including:

- A risk and opportunities exercise on housing provision for the city completed by the Strategic Housing Partnership
- Consultation with Communities of Interest in the city
- Consultation with Services Providers including Heads of Services within the Council and Health including Adult Social Care, City Regeneration, Planning, Public Health.

5. Draft Housing Strategy

Consultation on the draft Housing Strategy 2014 is expected to begin in mid April 2014 and run for 12 weeks.

This round of consultation will also include the draft Equality Impact Assessment (EIA) which is being developed alongside the draft Housing Strategy.

Consultation on the draft Strategy will be more extensive than the scoping paper consultation and be delivered through a number of mediums including the Brighton & Hove City Council Consultation Portal, Consultation events and community engagement.

We would like to invite Brighton & Hove Connected to be part of the process in developing the new Housing Strategy from the initial scoping stage and future stages of consultation, to the final strategy