



## Brighton & Hove Connected

Thursday 28<sup>th</sup> September 2017, 4.00-6.00pm

Jury's Inn Brighton, Brighton Waterfront, Kings Road, Brighton, BN1 2GS

### Present:

|                     |                                          |
|---------------------|------------------------------------------|
| Geoff Raw           | Brighton & Hove City Council             |
| Cllr. Warren Morgan | Brighton & Hove City Council             |
| Nick Juba           | Great Brighton Metropolitan College      |
| Sue Baxter          | University of Brighton                   |
| Caroline Ridley     | Brighton & Hove Community Works          |
| Lev Eakins          | Brighton & Hove Community Works          |
| Vic Borrill         | Brighton & Hove Community Works          |
| Jessica Sumner      | Advice Partnership                       |
| Andrew Comben       | Arts & Creative Industries Commission    |
| Sean Ashworth       | Biosphere Delivery Board                 |
| Carolyn Bristow     | Children's Services Partnership Forum    |
| Dean Orgill         | Economic Partnership                     |
| Marcelo Staricoff   | Learning Employment & Skills Partnership |
| Julia Frith         | Strategic Housing Partnership            |
| Martin Harris       | Transport Partnership                    |

### Independent Secretariat:

Charmian Hay-Ellis (minutes)  
Simon Newell

### Presenting:

|              |                              |
|--------------|------------------------------|
| Rich Howorth | Brighton & Hove City Council |
| Val Birchall | Brighton & Hove City Council |

### Officers Attending:

|                 |                                   |
|-----------------|-----------------------------------|
| Cllr. Pete West | Brighton & Hove City Council      |
| Chloe Sands     | Brighton & Hove City Council      |
| Janita Bagshawe | Brighton & Hove City Council      |
| Nuala Friedman  | Brighton & Hove City Council      |
| Sally McMahon   | Brighton & Hove City Council      |
| Bill Randall    | HOUSE                             |
| Kirsty Coates   | Photoworks                        |
| Liz Whitehead   | Fabrica                           |
| Peter Chivers   | Brighton Dome & Brighton Festival |

### Apologies:

|                  |                                       |
|------------------|---------------------------------------|
| Cllr. Tony Janio | Brighton & Hove City Council          |
| Lisa Bell        | Sussex Police, Brighton & Hove        |
| Pinaki Ghoshal   | Children's Services Partnership Forum |

## **1. Welcome, Introductions & Chair's communications**

- 1.1 Simon Newell (SN) opened the meeting

## **2. Minutes & matters arising from meeting 02/02/17**

- 2.1 The notes from the previous meeting were agreed
- 2.2 SN reminded the group of the update paper that was circulated to BHC on 25th April. Since this update, Matt Morgan has been appointed to the role of Rough Sleeping Strategy Coordinator in the Policy, Partnerships & Scrutiny team, to help take forward this work

## **Theme: The Biosphere, Culture and Brighton & Hove**

## **3. Opening Presentation: Why is the Biosphere and Culture Important to Our City?**

- 3.1 SN provided a presentation outlining the context of the discussion. The presentation will be made available to the group. **Action: Charmian Hay-Ellis**

## **4. The Biosphere: The Living Coast**

- 4.1 Rich Howorth (RH) and Sean Ashworth (SA) provided a presentation on the remit of the Biosphere Delivery Board. The presentation will be circulated to the group. **Action: Charmian Hay-Ellis**

## **5. The Cultural Offer in Brighton & Hove**

- 5.1 Andrew Comben (AC) and Val Birchall (VB) provided a presentation on Arts & Culture in the city and the Cultural Framework as well as two videos on the Brighton Festival 2017 and the Our Future City programme. The presentation will be circulated to the group. **Action: Charmian Hay-Ellis**

## **6. Workshop/Discussion:**

- 6.1 The group was asked to consider:
  - How are these areas important to your service?
  - How can we better support these areas to thrive?

## **7. Feedback and Next Steps**

- 7.1 Groups were asked to feedback on their discussions. The following actions were suggested:
  - 7.1.1 To better capture data on visitors to the city – what do they do when they get here?
  - 7.1.2 Buses to link to the Biosphere – advertising and trips
  - 7.1.3 Encourage locals to be tourists, get involved in local events and features
  - 7.1.4 Encourage volunteers to get involved as 'amateur scientists'
  - 7.1.5 Better recognition of the good work already being done.
  - 7.1.6 Better promotion required – involve partners
  - 7.1.7 Better the city's underlying infrastructure, needs to be unnoticeable and not an issue. Consider how businesses can better support this
  - 7.1.8 Consider desalination as a form of future proofing water shortages

- 7.1.9 Culture of lack of respect for the city (e.g.: litter). Consider how to adjust this to become a cleaner city.
- 7.1.10 Consider the role education has in teaching children to look after the environment and develop their pride and respect for their area
- 7.1.11 Better advertise the public toilets that are available in the city. Consider asking businesses to open their facilities to all, not just paying customers
- 7.1.12 Consider using the biosphere branding to promote cleanliness in the city
- 7.1.13 Ensure that culture and the biosphere is owned within communities and locally recognised as such
- 7.1.14 Consider consulting local people for their ideas regarding culture and the environment. Make this pathway both accessible and enjoyable
- 7.1.15 Consider arts funding to develop products to draw attention to the city's heritage (e.g: environmental information to increase awareness)
- 7.1.16 Work better with existing organisations within communities – utilise existing relationships and knowledge in the community
- 7.1.17 Use artist as role models – lived experiences
- 7.1.18 Better build in environmental and cultural aspects to decision making processes
- 7.1.19 Better understand the links between the sustainability of culture and the environment and the city's economy
- 7.1.20 Help residents to better understand the benefits of tourism in their environment
- 7.1.21 Importance of involving young people in cultural events, contributing to their future employability
- 7.1.22 Share knowledge and insight on Brighton & Hove Green Spaces
- 7.1.23 Consider developing better links between the Biosphere and its own cultural aspects (e.g.: lots of heritage in the living coast)
- 7.1.24 Often difficult to get those not already engaged in biosphere or culture to join in. Both areas could help reach new audiences through the other's activity.
- 7.1.25 Consider how to communicate what the environment means to the wider community. Making the environment more real for some people in the city
- 7.1.26 Recognising the urban environment as well as the downs and marine environment
- 7.1.27 Understand that environmental issues are a priority for all local communities (e.g. work happening in Whitehawk at moment)
- 7.1.28 Art projects as interventions to support the living coast agenda
- 7.1.29 Some compelling projects emerging e.g. coastal path around the country – make ours start at Peacehaven Meridian line and run through to Shoreham
- 7.1.30 Need to ask local people what they want to sustain or improve their local coastal route / environment
- 7.1.31 Living coast and culture are both around breaking down barriers
- 7.1.32 How to mainstream environment and culture in local communities.

- 7.1.33 Need to identify sites to focus around as not easy to work in the abstract, e.g.: Whitehawk Hill
  - 7.1.34 Mix up the human stories with biodiversity and environmental stories
  - 7.1.35 Join up 'big name' artists with biosphere/culture/arts projects, with community focused interests, and being firmly based on community needs and what local people want.
  - 7.1.36 Essential to work with existing orgs who work well in the community like Hangleton & Knoll Project, TDC, etc, as well as joining up/collaboration between arts and culture and the living coast.
  - 7.1.37 Really important link with health and wellbeing – role of environment in Health & Wellbeing – join with cultural activity.
  - 7.1.38 Important role for individual artists as not 'establishment' and don't have 'power' but do have valuable experience and talent and creativity.
  - 7.1.39 B&H Connected – need to always consider the environmental and cultural dimensions of all the decisions they make and the projects they oversee.
- 7.2 These actions will be considered as part of the development of the city vision work

## **8. AOB**

- 8.1 Bill Randall (BR) requested to have an item on sport in the city at a future meeting. SN to bring this to the BHC Reference Group to agree. **Action: Simon Newell**

## **9. Date of next meeting**

- 9.1 The next Brighton & Hove Connected meeting takes place on Thursday 7<sup>th</sup> December, 4.00-6.00pm, Suite 1 at the Jury's Inn Hotel, 101 Stroudley Road, Brighton, BN1 4DJ